GOVERNMENT OF ANDHRA PRAESH
ABSTRACT

Agricultural Marketing Department - Cotton MIS operations for 2024-25 - Procurement of cotton by the CCI in the identified purchase centers i.e., market yards and ginning Mills for the season 2024-25 - Plan of Action - Orders - Issued..

AGRICULTURE AND CO-OPERATION (MKTG-II) DEPAREMNT

G.O.Rt.No**.** 575 Dated:10.09.2024

Read the following:-

1. G.O.Rt.No.628, Dated:26.09.2022, Agrl&Co-operation(Mktg.II) Dept.
2. G.O.Rt.No.696, Dated:10.10.2023, Agrl&Co-operation(Mktg.II) Dept.
3. Director of Agricultural Marketing, A.P., Lr.No. AGC05-13021/2/2024, Dated:30.08.2024

@@@

ORDER:-

In the G.O's 1st & 2nd read above, the Government have issued an action plan for the procurement of cotton by the Cotton Corporation of India (CCI), GoI in the identified 50 centers of market yards and ginning mills and constituted a district-level committee to oversee MSP operations for the years 2022-23 & 2023-24.

2. In the reference 3rd read above, the Director of Agricultural Marketing, A.P., has informed that, during this year 2024-25 also cotton procurement under MIS by the CCI will take place in the identified market yards and ginning mills. The expected area of cotton covered is 5.79 lakh hectares (approximately) and expected production is 6.00 Lakh MTs (approximately). The cotton procurement operations are being done through Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) in the state developed by the Code Tree Software Solutions, Vijayawada and the cotton procurement season for the year 2024-25 will start from October-2024 onwards. Further, the Government of India have announced following MSP rates for cotton during the year 2024-25.

1. Medium staple - Rs. 7121/-
2. Long staple - Rs. 7521/-

3. The Director of Agricultural Marketing, A.P., has requested the Government for approval of the proposed action plan and to issue necessary orders for the ensuing cotton season 2024-25.

4. The Government after careful examination of the matter, hereby approve the following action plan submitted by the Director of Agricultural Marketing, A.P., Guntur for cotton procurement under MIS by the CCI in the identified market yards and ginning mills during the year 2024 -25:

1. Cotton purchases shall take place in the identified purchase centers of market yards in the State by the CCI.

2. In addition to the identified market yards, cotton procurement under MIS shall take place at the ginning mills notified by the concerned District Joint Collector as purchase center based on the recommendations of the CCI, Branch Manager, Guntur and the concerned District Agri Trade & Marketing Officers.

3. Based on the recommendations of the CCI, the District Agri Trade & Marketing Officers shall request the concerned District Joint Collectors to notify such ginning mills as purchase centers for procurement of cotton under MIS duly observing the deployment of required AMC staff and CCI staff for conducting procurement operations and also availability of latest version software systems at the ginning mills for compatibility of CMAPP software.

(P.T.O)

4. The Concerned District Agri Trade & Marketing Officers in the State shall coordinate with concerned Joint Collector and the Branch Manager, CCI, Guntur for procurement operations in ginning mills and market yards in their Districts for smooth functioning of cotton procurement operations.

5. Identification and registration of cotton farmers by the Village Agriculture Assistant (VAA) at each Rythu Seva Kendram (RSK) through Aadhaar based e-panta booking data by the Agriculture Department through the Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) for cotton procurement operations.

6. The Commissioner, Agriculture shall complete Aadhaar based e-Panta registration & verification and give the necessary directions for proper identification of Cotton Farmers to field level officers and Village Agriculture Assistants (VAAs) at Rythu Seva Kendralu (RSKs) and also to register the farmer details by the VAAs in Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) at the time of cotton procurement operations without hurdles to the cotton farmers.

7. The Commissioner, Agriculture shall issue necessary directions to the Field Assistants to upload the Mandal wise yield and picking periods for cotton as it will be the base to calculate the quantity to be allowed as per the area sown recorded in e-Panta and also shall share the e-Panta details of the cotton farmers with required particulars for integration with CMAPP for identification and procurement of cotton by the CCI from the farmers under procurement operations.

8. The Commissioner, Agriculture shall instruct the VAAs to give wide publicity on FAQ norms at RSKs and also give publicity to the farmers to bring loose cotton to the procurement centres avoiding PP bags / gunny bags.

9. The Commissioner, Civil Supplies shall share the details of the data on ration cards of the farmers with required particulars for integration with CMAPP for identification of farmer's family members for cotton procurement.

10. Documents to be shown at RSK by the farmer at the time of registration for sale of cotton in the market yard and ginning mills.

a) Photo copy of Aadhaar card
b) Photo copy of Pattadhar Pass Book.

11. Farmers shall be allowed to sell the quantity of cotton duly observing, as per the extent cultivated, Mandal wise yield per hectare and picking-wise production as furnished by the Agriculture Department in CMAPP.

12. Online Payments shall be made to the farmer through aadhaar linked bank account only by the CCI.

13. The above procedure shall also be followed for the procurement by CCI under MIS takes place at the ginning mills.

14. Wide publicity will be made in all RSKs by the Village Agriculture Assistants (VAAs) regarding FAQ standards / quality parameters of cotton and also the MSP rate as fixed by the Government of India.

15. Ensuring that the fire fighting arrangements shall be made to prevent fire accidents.

16. All the structures in the market yards including stocks of cotton shall be insured.

17. Ensuring the availability of sufficient number of equipment such as moisture meters, tarpaulins, certified electronic weighing scales, Systems / Net connectivity and CC cameras.

Contd….

18. Deployment of required number of staff from other AMCs to the needy AMC for cotton procurement by the Regional Joint Directors of Marketing and after deployment, the concerned Secretaries shall allot the staff to the procurement centres and ginning mills for conducting of cotton procurement operations.

19. Constitution of District Level Committee with the following members is proposed to monitor the cotton MIS operations for the year 2024-25 and to take necessary steps for proper conduct of operations.

1.	Joint Collector	-	Chairman
2.	District Agri Trade & Marketing Officer	-	Convener
3.	Joint Director of Agriculture	-	Member
4.	Addl. Superintendent of Police	-	Member
5.	District Fire Officer	-	Member
6.	Representatives of the CCI (Buyers)	-	Member
7.	Dy. Commissioner, Transport	-	Member
8.	Representatives of the Cotton Trade	-	Member

20. The Joint Collectors, Regional Joint Directors of Marketing / Regional Deputy Directors of Marketing / District Agri Trade & Marketing Officers to monitor the Cotton MIS operations frequently and report to the concerned.

21. Farmers shall also be allowed to sell their cotton to the CCI at other districts due to lack of sufficient ginning mills.

22. The Director of Agricultural Marketing, A.P., Guntur is accorded permission to pay the expenditure for cotton procurement operations through CMAPP which is developed by the Code Tree Software Solutions, Vijayawada for utilization their services for the year 2024-25 under the available savings of CMF funds as per the sharing pattern in the agreement for development of CMAPP.

23. The Branch Manager, CCI, Guntur shall call for the tenders for transportation of cotton from AMC procurement centre to nearest ginning mill for the crop season 2024-25.

24. A committee shall be constituted with following Senior Level Officers from the Marketing Department to finalize the transportation rates as per tenders called by the CCI.

1) Regional Joint Director of Marketing, Visakhapatnam
2) Regional Joint Director of Marketing, Vijayawada
3) Regional Joint Director of Marketing, Kadapa

25. The Director of Agricultural Marketing, A.P., Guntur is permitted to identify the market yard Centres where there is no ginning mills for procurement of cotton and to bear the transportation charges from the Agricultural Market Committee procurement centers to nearest ginning mill. The CCI, Branch Manager, Guntur shall make necessary arrangements for transportation of cotton from the Agricultural Market Committee procurement centers to nearest ginning mill and the transport charges duly deducting from the Market fee payable by the CCI on procurement operations for the year 2024-25 in the interest of the farmers.

26. Cotton transportation details should be entered in CMAPP by the Secretary & CCI buyer and the payment shall be made to the transporters based on the truck sheet generated in CMAPP by the CCI.

(P.T.O)

27. As per the request of the CCI, it is fixed 5:00 PM as the last assessment time of procurement of cotton everyday by the CCI in all the purchase centres i.e., market yards and ginning mills as notified. Further, one (1) hour grace period up to 6:00 PM will be considered for procurement, where ever is required in the interest of farmers.

5. The Director of Agrl. Marketing, AP, Guntur shall take further necessary action in this matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B RAJSEKHAR
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Director of Agricultural Marketing, AP, Guntur.
The Commissioner of Agriculture, AP, Guntur (for necessary directions to the field-level officers for proper identification of cotton farmers)
The Commissioner of Civil Supplies, AP (for taking necessary action).
The District Joint Collectors, Rythu Seva and Revenue (to conduct of smooth cotton procurement operations concerned through the DoAM, AP, Guntur.)
The Branch Manager, CCI, Guntur (for taking necessary action.)
The District Fire Officers concerned through the DoAM, AP, Guntur.
The Assistant Directors of Marketing are concerned through the DoAM AP, Guntur.
The Joint Director of Agriculture is concerned through the DoAM AP, Guntur.
The Representative of the CCI (Buyers) concerned through the DoAM AP, Guntur.
The Deputy Commissioner, Transport Department, concerned through the DoAM, AP, Guntur.
The Representatives of the Cotton Trade concerned through the DoAM AP, Guntur
Copy to:
PS to Prl Secy. to Hon'ble C.M.
PS to Hon’ble Minister (Agri., Coop., Marketing).
PS to Spl C.S. to Government (AM&C), A&C Dept.
SF/SC

//FORWARDED BY ORDER//

SECTION OFFICER